



29350 Northwestern Hwy.  
Southfield, Michigan 48034  
**(248) 353-9663**

Visit us at  
[www.TheZoneDanceCenter.com](http://www.TheZoneDanceCenter.com)

BALLET\* POINTE\* CECCHETTI \* TAP \* JAZZ\* HIP-HOP\* LYRICAL\* CONTEMPORARY\* MODERN\* ADULT CLASSES

## SOUVENIR AD BOOK CONTRACT 2024

Thank you for your participation in this year's advertising book and for your support of the Lawrence C. Perry Scholarship Fund! We are delighted to celebrate our 19th Annual Recital this year as we present, "Good for the Soul".

Please complete the Ad Form with payment. All Ads with texts and photos must be submitted **electronically via e-mail in PDF format only to:** [thezonedancecenter@gmail.com](mailto:thezonedancecenter@gmail.com). File Name and Email Subject line should read dancer's first and last name with ad size: EX: JenniferSmithQuarterPageAd. Advertising book is in full color. **Contest/Contract Deadline is May 13, 2024.** Ads placed after this date (space permitting) will require an additional \$20 late submission processing fee.

**PLEASE CHECK YOUR DESIRED AD SIZE (Please add an additional \$10 fee per photo.)**

- |   |                     |   |      |
|---|---------------------|---|------|
| <input type="checkbox"/> Outside Back Cover - 7½" w x 10" h   | \$415               | <input type="checkbox"/> Eighth Page - 2⅝" w x 3⅝" h  | \$30 |
| <input type="checkbox"/> Inside Back Cover - 7½" w x 10" h    | \$315               | <input type="checkbox"/> Business Card - 2" w x 3⅜" h   | \$25 |
| <input type="checkbox"/> Inside Front Cover - 7½" w x 10" h   | \$315               | <input type="checkbox"/> Patron - Name Only   | \$5  |
| <input type="checkbox"/> Full Page - 7½" w x 10" h            | \$150               | <div style="border: 1px solid black; padding: 5px; display: inline-block;"> <p><b>Save \$10!</b></p> <p><b>Economy Quarter Page Ad</b><br/>Pre-designed Template - Includes:<br/>1 Photo, Student's Name, Message and Salutation. (Sorry, absolutely no substitutions or deviations!) <b>MUST TAKE PHOTO DURING PICTURE DAY WEEKEND.</b></p> </div> |      |
| <input type="checkbox"/> Half Page - 4⅞" w x 7½" h            | \$80                |   |      |
| <input type="checkbox"/> Regular Quarter Page - 3⅝" w x 4⅞" h | \$50 (Personalized) |   |      |
| <input type="checkbox"/> Economy Quarter Page - 3⅝" w x 4⅞" h | \$50 (Template)     |   |      |

*This Column For  
The Zone Internal Use Only.*

**CONTRACT DATE**

\_\_\_\_ / \_\_\_\_ / 2024

**AD SELECTION**

- Outside Cover - \$415
- Inside Back Cover - \$315
- Inside Front Cover - \$315
- Full Page - \$150
- Half Page - \$80
- Regular Quarter Page - \$50
- Economy Quarter Page - \$50
- Eighth Page - \$30
- Business Card - \$25
- Patron (Name Only) - \$5

**PHOTO OPTIONS**

(Limited to 1/4, 1/2 & Full Page Ads ONLY)

\*\$10 photo fee not included for cover ads

- Use Photo Attached
- Use Picture Day Photo

Ad Size Fee \$ \_\_\_\_\_

Photo(s) \_\_\_\_\_ x \$10 ea. \$ \_\_\_\_\_

Late Submission Fee \$ \_\_\_\_\_

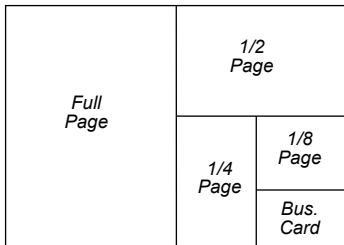
**Total Due \$ \_\_\_\_\_**

**METHOD OF PAYMENT**

- Check # \_\_\_\_\_
- Cash \$ \_\_\_\_\_

Zone Staff \_\_\_\_\_

**Incomplete Ads will not be accepted. -**



**Regular Size Advertising Layout**

*(attach an additional sheet with information or use the back of this sheet if necessary)*

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**Economy Quarter Page Layout**

*(See description Above)*

Student Name: \_\_\_\_\_

**MESSAGE** (Check one of the boxes below)

Congratulations       Best Wishes!

We're Proud of You!

**SALUTATION** (Check one of the boxes below)

Love Mom & Dad!       With Love From Your Family

With Love From (Up to 50 Characters): \_\_\_\_\_

**PHOTO:** Must take Picture Day Photo. Individuals only.  
(Photos limited to 1/4, 1/2 and Full Page Ads ONLY)

**Disclaimer:** The Zone Dance Center, LLC is not responsible for errors in printing due to incorrect spelling or illegible copy. Please check copy thoroughly for errors before signing and submitting this form. Special emblems, logos, and lettering cannot be guaranteed for printing. If possible, please e-mail or provide an electronic .JPG of all photos and PDFs of all ads in grayscale format on a CD (Artwork should be 300 dpi or better). If you must submit actual photos or ads (especially business cards), please place them in an envelope and attach the envelope to this form. **PLEASE DO NOT STAPLE ADS OR PHOTOS DIRECTLY TO THE FORM.** Extremely light or dark photos or graphics may not print accurately.

**Advertising Contact Information**

The following information **MUST BE COMPLETE** upon submitting this form!

Name of Parent/Company/Organization \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Advertiser's Phone Numbers: 1. (\_\_\_\_) \_\_\_\_\_ - \_\_\_\_\_ 2. (\_\_\_\_) \_\_\_\_\_ - \_\_\_\_\_  
Home / Business Cell

Zone Dance Student(s) Name(s) \_\_\_\_\_

Advertiser's Signature \_\_\_\_\_ Date \_\_\_\_ / \_\_\_\_ / \_\_\_\_

Ad Size Amount \$ \_\_\_\_\_ Photo Amount (\_\_\_\_ x \$10 ea.) \$ \_\_\_\_\_ Total Amount Enclosed \$ \_\_\_\_\_

**Please make your check payable to The Zone Dance Center, LLC - Thank you!**

**Souvenir Ad Books are available for purchase!**

**THANK YOU FOR YOUR SUPPORT!**